

PROPOSED CAMPAIGN

GREEN PARTY PHILIPPINES

Green Rating-Covenant 2016 Campaign

Background

This coming May 2016 elections, Green Party Philippines is not in any position to field its own candidates. While there may be members that are running in local positions whom the Party can choose to support, we have no direct stake at the national elections (senatorial and party list). Just the same it is incumbent upon the Party to guide the voting public who among the national candidates carries the GREEN AGENDA and should be endorsed as such. This opportunity to rate national candidates based on the Party's 17-point Green Governance Agenda also opens up an opportunity to invite citizens groups to join the party and together sign a covenant with those rated high as "green national candidates" so we can be in a better position to exact accountability from these candidates, especially if they do get elected in the next few years of their term. On the part of the candidate, this rating and covenant process provides them a 3rd party endorsement process that will prove beneficial in positioning themselves among the natural constituencies of the greens.

Components

1. Green Rating. The Party will formulate a set of questions based on our 17-point Green Governance Agenda and will invite all national candidates (senatorial and party list) to answer them and join our green rating process. The rating will be done by a group of Party members from about 50 cities/towns nationwide (geographical balance will be pursued) in partnership with other sectoral leaders from these localities whom the party will invite. Those rating will use a common rating tool to be designed by the Party institute.

2. Green Covenant. The top 5 coming out of the rating for both Senatoriables and Party List will be identified as a result of the nationwide rating process. They will then be invited to a process to sign a covenant with the Party and all the other citizens organizations who joined the rating process. The covenant will include all specific political positions that the candidate committed to include in his/her platform agenda for implementation during his/her term once elected. The covenant signing process will be done through a high-profile media event designed to present these candidates as the greenest of all the candidates.

Implementation Stages

Part 1 - Preparatory Stage. Development of tools such as the green agenda questionnaire and rating tool

Orientation of local rating bodies. Setting up of local network of citizens groups willing to join the Party in the rating process

Part 2 - Public promotions and campaign launch. Campaign launching event (press conference)

Part 3 - Invitation to national candidates to join the rating by responding to the questionnaire and signing the agreement with PKI to be subjected to the rating

Part 4 - Rating process. Responses to the questionnaire will be posted the Party Institute website and sent to the local rating bodies. Rating sessions to be conducted and results promoted widely to multiple-media (both local and national). A national forum will be organize to announce the final consolidated results

Part 5 - Green Covenant negotiations between the top 5 candidates and the Party and the green rating coalition formed out of all participating citizens groups. These covenant should identify specific policy and implementation agenda that all parties are willing to collaborate together to implement after the elections during the term of the next elected officials. As the individual and collective covenants with the greenest national candidates are drawn up, a climax high profile event with maximize multiple-media exposure will be held where the Party and the green rating coalition will present to the public the NATIONAL GREEN CANDIDATES.

Part 6- After elections, the Party will continue to monitor the performance of the national candidates who top the Green Rating based on the signed Green Covenant. This monitoring will be done every six (6) months starting June 2013 for the rest of the 3-year term. The Party will issue a scorecard every 6 months to the public for each of the national politicians being monitored.

** This proposed GREEN RATING-COVENANT and MONITORING campaign writeup was modified from the original proposal in 2013. This time this is being considered for adoption by the Interim National Directorate as our main public education and party promotions campaign for the 2022 elections.*